

# BUSINESS COMMUNICATION: HOW TO INTRODUCE TOPICS IN ENGLISH

This guide is crafted to enhance your professional communication skills, covering essential techniques from initiating discussions to effectively concluding them. Each section provides targeted vocabulary and expressions suitable for both formal and informal business scenarios, along with practical examples. Improve your ability to communicate confidently across different business contexts and achieve greater professional success.

# **Introducing Topics**

# Formal/Academic Approach

#### 1. "I'd like to initiate a discussion on..."

- "I'd like to initiate a discussion on the potential impacts of international trade policies on our exports."
- "I'd like to initiate a discussion on the ethical considerations in artificial intelligence."
- "I'd like to initiate a discussion on the latest trends in renewable energy sources."

# 2. "Let us consider the topic of..."

- "Let us consider the topic of corporate social responsibility and its effects on brand image."
- "Let us consider the topic of quantum computing applications in the financial sector."
- o "Let us consider the topic of sustainable urban development."

# 3. "I propose we explore the issue of..."

- "I propose we explore the issue of data privacy in social media platforms."
- "I propose we explore the issue of workforce automation and its implications for employment."
- "I propose we explore the issue of climate change mitigation strategies."

# 4. "May I suggest we discuss..."

- o "May I suggest we discuss the advancements in biotechnology?"
- o "May I suggest we discuss the challenges facing global supply chains?"
- o "May I suggest we discuss the future of telehealth services?"

# 5. "I would like to open the floor to talk about..."

- "I would like to open the floor to talk about investment opportunities in emerging markets."
- "I would like to open the floor to talk about the integration of AI in traditional manufacturing."
- "I would like to open the floor to talk about new educational technologies."



# 1. "Let's start by talking about..."

- "Let's start by talking about how we can improve our team's productivity."
- o "Let's start by talking about our plans for the upcoming holiday sales."
- o "Let's start by talking about updates needed for our IT systems."

#### 2. "I think it's time we look at..."

- "I think it's time we look at our customer feedback from the last quarter."
- "I think it's time we look at ways to reduce our overhead costs."
- "I think it's time we look at our social media marketing strategies."

# 3. "How about we focus on..."

- o "How about we focus on enhancing our customer service?"
- "How about we focus on optimizing our logistics operations?"
- "How about we focus on boosting employee morale?"

# 4. "Why don't we dive into..."

- "Why don't we dive into our new product line and its market potential?"
- o "Why don't we dive into the results of our latest market research?"
- "Why don't we dive into plans for expanding into the Asian market?"

# 5. "Can we kick off with..."

- o "Can we kick off with a review of our quarterly financials?"
- o "Can we kick off with a discussion on our remote work policies?"
- "Can we kick off with brainstorming session ideas for new marketing campaigns?"

# **Stating Objectives**

# Formal/Academic Approach

# 1. "Our primary objective today is..."

- "Our primary objective today is to finalize the budget for the next fiscal year."
- "Our primary objective today is to establish a clear plan for the product launch."
- "Our primary objective today is to set performance metrics for the new project."

# 2. "The main goal of this meeting is..."

- "The main goal of this meeting is to decide on the strategic direction for the next quarter."
- "The main goal of this meeting is to review compliance issues related to new regulations."
- "The main goal of this meeting is to discuss potential partnerships with technology providers."

# 3. "We aim to achieve..."

- "We aim to achieve a 10% increase in sales by the end of Q4."
- o "We aim to achieve greater market penetration in the Asian sector."
- "We aim to achieve ISO certification by the next audit period."

# 4. "It is our intention to..."

"It is our intention to enhance our customer service satisfaction ratings."



- "It is our intention to reduce operational costs through improved processes."
- "It is our intention to increase employee retention rates by enhancing benefits."

# 5. "The purpose of this discussion is to..."

- "The purpose of this discussion is to evaluate the recent pilot project's success."
- "The purpose of this discussion is to consider alternative investment opportunities."
- "The purpose of this discussion is to formulate a response to competitive pressures."

# Real-Life Scenario Approach

# 1. "Today, we're here to figure out..."

- o "Today, we're here to figure out how to best use our new office space."
- o "Today, we're here to figure out the steps needed to handle the increased customer inquiries."
- "Today, we're here to figure out our holiday scheduling to avoid any staffing issues."

# 2. "Let's aim to get a clear plan on..."

- "Let's aim to get a clear plan on the marketing campaign for our new product range."
- "Let's aim to get a clear plan on employee training for the upcoming software upgrade."
- o "Let's aim to get a clear plan on our quarterly team-building activities."

# 3. "We need to set a goal to..."

- o "We need to set a goal to complete the client project two weeks early."
- "We need to set a goal to cut down on meeting times by preparing in advance."
- "We need to set a goal to increase customer feedback through online surveys."

# 4. "Our target for this session is..."

- "Our target for this session is to outline the phases of the upcoming regional expansion."
- o "Our target for this session is to identify key areas for cost reduction."
- "Our target for this session is to gather creative ideas for the annual company event."

# 5. "We're here today to decide..."

- "We're here today to decide on the best approach to manage remote teams effectively."
- "We're here today to decide on the priorities for the IT department this year."
- "We're here today to decide on the selection of a new customer relationship management system."



# Formal/Academic Approach

# 1. "Furthermore, it is crucial to consider..."

- "Furthermore, it is crucial to consider the impact of market fluctuations on our investments."
- "Furthermore, it is crucial to consider the environmental implications of our new manufacturing process."
- "Furthermore, it is crucial to consider the legal aspects before launching the product internationally."

#### 2. "In addition, we should also focus on..."

- "In addition, we should also focus on enhancing our cybersecurity measures."
- "In addition, we should also focus on strengthening our customer loyalty programs."
- o "In addition, we should also focus on improving our supply chain logistics."

#### 3. "Moreover, an analysis of..."

- "Moreover, an analysis of current trends suggests we need to diversify our product line."
- "Moreover, an analysis of employee feedback indicates a need for more flexible work policies."
- "Moreover, an analysis of financial data reveals potential areas for cost reduction."

#### 4. "It is also worth mentioning that..."

- "It is also worth mentioning that our competitors have recently upgraded their product features."
- "It is also worth mentioning that there are new regulations that will affect our operations."
- "It is also worth mentioning that we have seen a significant improvement in employee satisfaction."

# 5. "Additionally, let's not overlook..."

- "Additionally, let's not overlook the importance of maintaining high ethical standards in our dealings."
- "Additionally, let's not overlook the potential tax incentives for adopting green technologies."
- "Additionally, let's not overlook the benefits of cross-departmental collaborations."

# Real-Life Scenario Approach

#### 1. "Also, we can't forget about..."

- "Also, we can't forget about updating our software systems to avoid security breaches."
- "Also, we can't forget about planning a proper welcome for our new team members."
- "Also, we can't forget about reviewing our emergency procedures before the upcoming season."

# 2. "Let's also think about..."

o "Let's also think about setting up a feedback mechanism on our website."



- "Let's also think about ways to make our weekly meetings more productive."
- "Let's also think about arranging training sessions for the latest software update."

#### 3. "Plus, we should consider..."

- "Plus, we should consider offering more flexible hours to improve work-life balance."
- "Plus, we should consider launching a customer referral program to increase sales."
- o "Plus, we should consider revising our pricing strategy to stay competitive."

#### 4. "Not to mention, we need to look at..."

- "Not to mention, we need to look at optimizing our website for mobile users."
- "Not to mention, we need to look at better ways to handle customer complaints."
- o "Not to mention, we need to look at reducing our environmental footprint."

# 5. "On top of that, it's important to explore..."

- "On top of that, it's important to explore new markets for our product expansion."
- "On top of that, it's important to explore partnerships with local businesses."
- "On top of that, it's important to explore options for employee wellness programs."

# Highlighting Points

#### Formal/Academic Approach

# 1. "I would like to emphasize the importance of..."

- "I would like to emphasize the importance of data security in our daily operations."
- "I would like to emphasize the importance of sustainable practices in our new projects."
- "I would like to emphasize the importance of customer satisfaction in driving our growth."

#### 2. "It's critical to highlight..."

- o "It's critical to highlight the achievements of our R&D department this year."
- "It's critical to highlight the improvements we've made in customer response time."
- o "It's critical to highlight our advancements in market research techniques."

#### 3. "Let me underscore..."

- "Let me underscore the significance of this partnership to our strategic goals."
- "Let me underscore the benefits of adopting this new technology for our production lines."
- "Let me underscore the need for stricter financial controls to prevent budget overruns."

#### 4. "It is paramount to point out..."

 "It is paramount to point out the competitive edge we can gain from this initiative."



- "It is paramount to point out the market opportunities available through digital transformation."
- "It is paramount to point out the potential for cost savings with this new approach."

# 5. "This calls for special attention to..."

- "This calls for special attention to the upcoming regulatory changes in our industry."
- "This calls for special attention to the employee feedback on workplace culture."
- "This calls for special attention to the projected growth figures for next quarter."

# Real-Life Scenario Approach

# 1. "Let's not forget about..."

- "Let's not forget about the importance of team collaboration in meeting our project deadlines."
- "Let's not forget about keeping our inventory system updated to prevent stock issues."
- "Let's not forget about regular check-ins with our remote teams to keep everyone aligned."

### 2. "It's worth pointing out that..."

- o "It's worth pointing out that we've had excellent customer reviews lately."
- "It's worth pointing out that our new website design has increased traffic significantly."
- "It's worth pointing out that our competitors have not yet entered this niche market."

#### 3. "Keep in mind that..."

- "Keep in mind that adopting flexible work arrangements has boosted our staff morale."
- "Keep in mind that timely project delivery has always set us apart from the competition."
- "Keep in mind that investing in employee training pays off in their performance and loyalty."

# 4. "Remember, it's crucial that..."

- o "Remember, it's crucial that we maintain confidentiality on client projects."
- "Remember, it's crucial that we meet the compliance requirements to avoid penalties."
- "Remember, it's crucial that we manage our budgets carefully during this economic downturn."

#### 5. "It's vital to note..."

- "It's vital to note that our team's agility has been key to navigating recent market changes."
- "It's vital to note that community engagement has improved our brand image locally."
- "It's vital to note that our new payment options have made purchasing easier for customers."



# Introducing Evidence

# Formal/Academic Approach

#### 1. "The data indicates..."

- "The data indicates a steady increase in our customer base over the last six months."
- "The data indicates a significant cost reduction after the implementation of the new system."
- "The data indicates high employee satisfaction levels compared to industry averages."

#### 2. "Research shows..."

- "Research shows that early adopters of technology often gain a substantial market advantage."
- "Research shows that customer loyalty is deeply influenced by brand transparency."
- "Research shows that diverse teams perform better on complex problemsolving tasks."

# 3. "According to our findings..."

- "According to our findings, there is a high demand for our new product line in Asian markets."
- "According to our findings, streamlined operations have led to a 20% reduction in operational costs."
- "According to our findings, employees prefer more flexible working conditions."

# 4. "Evidence suggests..."

- "Evidence suggests that implementing eco-friendly policies improves corporate reputation."
- "Evidence suggests that continuous professional development fosters innovation in teams."
- "Evidence suggests that customer engagement rates are higher with personalized marketing."

# 5. "Statistical analysis demonstrates..."

- "Statistical analysis demonstrates that there is a direct correlation between employee engagement and productivity."
- "Statistical analysis demonstrates that promotional campaigns during the holiday season boost sales by at least 30%."

# Real-Life Scenario Approach

#### 1. "Look at the numbers; they show..."

- "Look at the numbers; they show a 15% increase in sales after the new ad campaign."
- "Look at the numbers; they show fewer customer complaints since we upgraded our service protocols."
- "Look at the numbers; they show our team efficiency has improved with the new software."

### 2. "From what we've gathered..."

 "From what we've gathered, most clients prefer our new billing system for its simplicity."



- "From what we've gathered, there's a strong positive response to our flexible working hours policy."
- "From what we've gathered, our environmental initiatives have greatly enhanced our public image."

# 3. "Our reports indicate..."

- "Our reports indicate that employee turnover has decreased since the raise in wages."
- "Our reports indicate that our market share has expanded in the last quarter."
- "Our reports indicate that customer retention rates are up due to our loyalty program."

# 4. "Feedback suggests..."

- "Feedback suggests that our new packaging design is a hit among young adults."
- "Feedback suggests that clients appreciate our quick response times on technical support."
- "Feedback suggests that our community outreach is positively impacting our brand loyalty."

#### 5. "The statistics reveal..."

- "The statistics reveal an upward trend in online sales since the launch of our mobile app."
- "The statistics reveal a decrease in downtime due to our upgraded IT infrastructure."
- "The statistics reveal that more than 70% of our employees favor a hybrid work model."

# **Addressing Questions**

# Formal/Academic Approach

# 1. "Let me address your question regarding..."

- "Let me address your question regarding our strategy for international expansion."
- "Let me address your question regarding our plans for renewable energy utilization."
- "Let me address your question regarding the anticipated ROI from the new marketing strategies."

# 2. "To respond to your query about..."

- "To respond to your query about the impact of recent regulatory changes, here's what we've planned."
- "To respond to your query about the timeline for the new project rollout, let me outline the key dates."
- "To respond to your query about staff reallocations, I can confirm the adjustments are temporary."

# 3. "Regarding your question..."

- "Regarding your question about budget allocations for the next quarter, let me provide some details."
- "Regarding your question about data security measures, I assure you that we're updating our protocols."



 "Regarding your question about customer service improvements, here are the steps we're taking."

# 4. "In answer to your question on..."

- "In answer to your question on our competitive strategy, let me explain our market positioning."
- "In answer to your question on employee benefits, I'll detail the new enhancements we're introducing."
- "In answer to your question on product quality, here are the quality control measures we have in place."

# 5. "To clarify your point on..."

- "To clarify your point on potential partnership opportunities, let me highlight our criteria for collaborations."
- "To clarify your point on resource allocation, I'll discuss how resources are currently distributed."
- "To clarify your point on investment priorities, let me outline the sectors we are focusing on."

# Real-Life Scenario Approach

# 1. "About that, here's the thing..."

- "About that, here's the thing: we've seen a lot of success with the approach, and here's why..."
- "About that, here's the thing: we need a bit more time to assess the results before making any changes."
- "About that, here's the thing: it's been challenging, but we're adjusting our strategy accordingly."

# 2. "That's a great question, let me explain..."

- "That's a great question, let me explain how this affects our day-to-day operations."
- "That's a great question, let me explain the reasons behind our recent policy updates."
- "That's a great question, let me explain how this decision aligns with our long-term goals."

#### 3. "To address your concern..."

- "To address your concern about workload, we're considering several solutions to manage it better."
- "To address your concern about communication gaps, we're implementing a new internal system."
- "To address your concern about project deadlines, here's how we plan to stay on track."

#### 4. "If I can answer your point on..."

- "If I can answer your point on cost management, I'd like to share our new budgeting approach."
- "If I can answer your point on client satisfaction, I'd like to discuss our recent survey results."
- "If I can answer your point on team performance, here are the metrics we're currently reviewing."

# 5. "Regarding your concern..."

 "Regarding your concern about the new software implementation, let me assure you of the training support."



- "Regarding your concern about market competition, here's how we're planning to differentiate ourselves."
- "Regarding your concern about resource allocation, I'll detail the strategic planning involved."

# **Making Comparisons**

#### Formal/Academic Approach

#### 1. "Compared to last year, we have seen..."

- o "Compared to last year, we have seen a 20% increase in online sales."
- o "Compared to last year, we have seen a reduction in customer complaints."
- "Compared to last year, we have seen an improvement in employee retention."

#### 2. "Unlike our competitors, we offer..."

- "Unlike our competitors, we offer a more comprehensive customer service package."
- "Unlike our competitors, we offer a longer warranty period for our products."
- o "Unlike our competitors, we offer more flexible payment options."

# 3. "While the previous model provided X, the new model delivers Y..."

- "While the previous model provided basic functionality, the new model delivers advanced features."
- "While the previous model was efficient, the new model is environmentally friendly as well."
- "While the previous model targeted casual users, the new model appeals to professional clients."

#### 4. "In contrast to earlier approaches, our strategy focuses on..."

- "In contrast to earlier approaches, our strategy focuses on digital transformation."
- "In contrast to earlier approaches, our strategy emphasizes customer engagement."
- "In contrast to earlier approaches, our strategy leverages data analytics for decision-making."

# 5. "Whereas previously we encountered challenges, now we are experiencing..."

- "Whereas previously we encountered challenges with supply chain disruptions, now we are experiencing smoother operations."
- "Whereas previously we struggled with high turnover, now we are experiencing greater employee loyalty."
- "Whereas previously we focused on domestic markets, now we are experiencing growth internationally."



# 1. "It's like comparing apples to oranges when we look at X and Y..."

- "It's like comparing apples to oranges when we look at traditional marketing and digital marketing."
- "It's like comparing apples to oranges when we look at our old software and the new upgrade."
- "It's like comparing apples to oranges when we discuss in-house production versus outsourcing."

## 2. "X is good, but Y might be better because..."

- "Working from home is good, but hybrid models might be better because they allow for more flexibility and team interaction."
- "Email communication is good, but instant messaging might be better for immediate responses."
- "Annual reviews are good, but continuous feedback might be better for ongoing improvement."

# 3. "On one hand, X; on the other hand, Y..."

- "On one hand, expanding to new markets offers growth potential; on the other hand, it presents significant risks."
- "On one hand, cutting costs can improve our bottom line; on the other hand, it might reduce the quality of our services."
- "On one hand, hiring more staff can boost productivity; on the other hand, it increases our operational costs."

# 4. "The difference between X and Y is like night and day..."

- "The difference between our initial product and the latest version is like night and day in terms of features."
- o "The difference between customer feedback now and last year is like night and day thanks to our new policies."
- "The difference between our current team dynamics and previous years is like night and day due to better management practices."

# 5. "Both X and Y have their merits, but for our purpose, Y serves us better because..."

- "Both in-house and remote work have their merits, but for our current project, remote work serves us better because it offers more flexibility."
- "Both standard and premium subscriptions have their merits, but for our purpose, the premium subscription serves us better because it includes additional features that our clients demand."
- "Both short-term and long-term investments have their merits, but for our financial strategy, long-term investments serve us better because they align with our sustainability goals."



# **Proposing Solutions**

#### Formal/Academic Approach

#### 1. "I propose that we implement..."

- "I propose that we implement a new IT infrastructure to support our growing needs."
- "I propose that we implement a series of team-building activities to enhance collaboration."
- "I propose that we implement a customer feedback tool to better understand client satisfaction."

#### 2. "A viable solution would be to..."

- "A viable solution would be to introduce a flexible working hours policy to increase productivity."
- "A viable solution would be to upgrade our customer relationship management (CRM) system to improve engagement."
- "A viable solution would be to partner with local businesses to expand our market presence and community engagement."

# 3. "To address this issue, I suggest..."

- "To address this issue, I suggest reallocating budget funds to focus more on research and development."
- "To address this issue, I suggest implementing regular training sessions to keep all employees updated on the latest industry standards."
- "To address this issue, I suggest adopting a more aggressive marketing strategy to increase our visibility in the market."

#### 4. "An effective approach would be to..."

- "An effective approach would be to streamline our internal processes using automation software."
- "An effective approach would be to enhance customer loyalty through a rewards program."
- "An effective approach would be to focus on sustainable practices to appeal to environmentally conscious consumers."

#### 5. "I recommend that we consider..."

- "I recommend that we consider expanding our digital presence to capture a younger audience."
- "I recommend that we consider restructuring our sales team to better match our territorial demands."
- "I recommend that we consider revising our pricing strategy to remain competitive in a changing market."



#### 1. "Why don't we try..."

- "Why don't we try using social media more actively to engage with our customers?"
- "Why don't we try a team rotation program to help everyone understand different aspects of our business?"
- "Why don't we try updating our equipment to increase production efficiency?"

# 2. "What if we implemented..."

- "What if we implemented a work-from-home policy to see if it increases productivity?"
- "What if we implemented a customer suggestion box online to gather feedback more effectively?"
- "What if we implemented monthly community service events to boost our company image and employee morale?"

# 3. "Let's consider adopting..."

- "Let's consider adopting a new project management tool to better track progress and deadlines."
- "Let's consider adopting green technology in our production process to reduce environmental impact."
- "Let's consider adopting a more transparent communication strategy to keep all stakeholders informed."

# 4. "A practical solution could be to..."

- "A practical solution could be to offer remote work options to attract top talent outside of our geographic location."
- "A practical solution could be to conduct a competitor analysis to understand how we can differentiate ourselves."
- "A practical solution could be to hold quarterly review meetings to assess our business strategies and their outcomes."

#### 5. "It might be beneficial to..."

- "It might be beneficial to introduce health and wellness programs to improve employee well-being and productivity."
- "It might be beneficial to redesign our website to make it more user-friendly and improve engagement."
- "It might be beneficial to explore new markets for our products, especially in regions that are showing economic growth."



# **Summarizing Points**

#### Formal/Academic Approach

#### 1. "To summarize, we have discussed..."

- "To summarize, we have discussed several key strategies to enhance our market share."
- "To summarize, we have discussed the importance of adopting new technologies to stay competitive."
- "To summarize, we have discussed the measures necessary to improve our operational efficiency."

#### 2. "In conclusion, it is clear that..."

- o "In conclusion, it is clear that our efforts in digital marketing are paying off."
- "In conclusion, it is clear that we need to invest more in employee training programs."
- "In conclusion, it is clear that customer satisfaction must remain a top priority."

#### 3. "Overall, we can see that..."

- "Overall, we can see that the changes implemented last quarter have had a positive impact."
- "Overall, we can see that there is a need for further adjustments in our business model."
- "Overall, we can see that our team has made significant progress towards our annual goals."

#### 4. "Let's recap what we've covered..."

- "Let's recap what we've covered: First, our sales targets; second, marketing strategies; third, customer service improvements."
- "Let's recap what we've covered: First, the new product launch; second, market research findings; third, next steps for the campaign."
- "Let's recap what we've covered: First, team achievements; second, areas for improvement; third, plans for the next quarter."

# 5. "To wrap up, we should focus on..."

- o "To wrap up, we should focus on continuing to build our brand presence both online and offline."
- "To wrap up, we should focus on tightening our security measures to protect company data."
- "To wrap up, we should focus on strengthening our customer relations through more personalized services."



# 1. "So, to sum up..." are..."

- "So, to sum up, we need to ramp up our marketing efforts if we want to keep pace with our competitors."
- "So, to sum up, we've agreed to increase the budget for our R&D department to spur innovation."
- "So, to sum up, we've agreed to increase the budget for our R&D department to spur innovation."

# 2. "In short, our main takeaways are..."

- "In short, our main takeaways are that employee satisfaction boosts productivity, and we need to implement more supportive policies."
- "In short, our main takeaways are that our new sales strategy is effective, and we should expand it to other regions."
- "In short, our main takeaways are that our current project timelines are tight, but achievable with some adjustments."

# 3. "Just to recap everything..."

- "Just to recap everything, we're looking at a major upgrade to our IT systems next quarter that should solve many of our current issues."
- "Just to recap everything, we're shifting our focus to more sustainable practices, which will involve training and new policies."
- "Just to recap everything, we've discussed how critical it is to continue our outreach programs to maintain our community support."

# 4. "Let's review the key points..."

- "Let's review the key points: First, we need to finalize the partnership details; second, launch the new campaign; third, evaluate the outcomes."
- "Let's review the key points: First, the success of our recent product launch; second, feedback from our customer surveys; third, next steps for improvement."
- "Let's review the key points: First, tackling the current underperformance issues; second, strategies for improvement; third, rewards for achieving targets."

#### 5. "All things considered, we should now..."

- "All things considered, we should now focus on deploying the new software solution we've been discussing."
- "All things considered, we should now plan for a series of training sessions to bring all employees up to speed with the new regulations."
- "All things considered, we should now prioritize our expansion into the European market as it presents the best growth opportunity."



# Concluding and Moving Forward

# Formal/Academic Approach

# 1. "To conclude, our next steps should include..."

- "To conclude, our next steps should include a detailed review of our fiscal strategy to ensure alignment with our growth targets."
- "To conclude, our next steps should include engaging with stakeholders to gather more comprehensive feedback."
- "To conclude, our next steps should include implementing the improvements discussed today at the earliest."

#### 2. "Finally, I would like to propose that we..."

- "Finally, I would like to propose that we establish a task force to address the urgent issues highlighted today."
- "Finally, I would like to propose that we schedule a follow-up meeting next month to assess progress on these action items."
- "Finally, I would like to propose that we commit to a quarterly review of our business strategy to adapt more dynamically to market changes."

# 3. "As we wrap up, let's agree to..."

- "As we wrap up, let's agree to the deadlines set for the project milestones we discussed."
- "As we wrap up, let's agree to maintain open communication channels to ensure all departments are aligned."
- "As we wrap up, let's agree to enhance our customer service protocols as a matter of priority."

# 4. "Moving forward, I recommend that we..."

- "Moving forward, I recommend that we focus on integrating the new software into our daily operations."
- "Moving forward, I recommend that we increase our market research efforts to better understand our customers' needs."
- "Moving forward, I recommend that we consider more flexible working conditions to attract and retain talent."

#### 5. "Let's finalize by setting a timeline for..."

- "Let's finalize by setting a timeline for the launch of our new product line to ensure a synchronized effort."
- "Let's finalize by setting a timeline for the restructuring of our sales division to better capitalize on market trends."
- "Let's finalize by setting a timeline for the implementation of our new customer feedback system to start gathering data as soon as possible."

# Real-Life Scenario Approach

# 1. "Okay, to wrap things up..."

- "Okay, to wrap things up, let's all make sure to submit our parts of the project by the end of next week."
- "Okay, to wrap things up, let's ensure everyone is clear on their roles for the upcoming event."
- "Okay, to wrap things up, let's confirm our commitment to these new guidelines to improve teamwork."



# 2. "Let's all agree on the next steps..."

- "Let's all agree on the next steps for the marketing campaign to ensure we're on track for the launch."
- "Let's all agree on the next steps for the office renovation to minimize disruptions to our work."
- "Let's all agree on the next steps for improving our customer service based on the recent feedback."

# 3. "Before we close, does everyone understand their assignments?"

- "Before we close, does everyone understand their assignments for the upcoming project deadline?"
- "Before we close, does everyone understand their assignments for the client presentation next week?"
- "Before we close, does everyone understand their assignments regarding the new compliance requirements?"

# 4. "To move forward, let's set clear goals for..."

- "To move forward, let's set clear goals for our sales team to achieve by the end of this quarter."
- "To move forward, let's set clear goals for reducing operational costs over the next six months."
- "To move forward, let's set clear goals for the development and training of our junior staff."

# 5. "In conclusion, I'm looking forward to seeing the results from..."

- "In conclusion, I'm looking forward to seeing the results from our new customer engagement strategies."
- "In conclusion, I'm looking forward to seeing the results from the implementation of our upgraded IT systems."
- "In conclusion, I'm looking forward to seeing the results from our team's efforts on the current project."